



HUGHES AGENCY

For Immediate Release

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Carolina First Center to Become TD Convention Center

Greenville, SC (June 7, 2011) – A new name is coming to the Carolina First Center – the TD Convention Center will make its debut in July 2011 as the conversion of the Carolina First brand to TD Bank continues throughout the Carolinas. Carolina First had a multi-year, naming rights sponsorship of the convention center, which TD Bank assumed with the acquisition of the bank.

“We are pleased to have this relationship with TD Bank that has once again shown its commitment to our community,” said John Castile, Greenville City Manager. “As host to hundreds of events, both consumer and corporate, each year, we feel the TD Convention Center will be a great asset to the bank as they strive to expand their footprint and brand in this region.”

“TD Bank is excited to support this key venue in the state,” said Rob Hoak, Regional President for TD Bank, America’s Most Convenient Bank. “TD Bank remains dedicated to making a meaningful and positive contribution to the communities in which we do business, and we feel having our name on this signature facility is a great way to do so while also sharing our brand.”

About Carolina First Center

The Carolina First Center is one of the region’s largest convention and meeting facilities and has a long history as one of the top meeting places in the Southeast. Though the current building was constructed in 1964, the tradition of industry leaders meeting in Greenville began in 1915. That tradition continues today as the Carolina First Center hosts more than 450 events and 270,000 people from across the state and the nation each year. Events range from popular public shows such as Holiday Fair and the Boat Show, which can draw more than 12,000 people over a weekend, to statewide and

regional association meetings and local corporate meetings. The center is also the site of several national/international conferences that bring in customers and partners from around the world.

Originally the Palmetto Expo Center, the facility was purchased by the City of Greenville in 2001. In 2007, of the facility was renamed the Carolina First Center after Carolina First purchased the naming rights as part of the city's \$22 million renovation of the facility.

The Carolina First Center is managed by SMG, a facilities management company that oversees more than 200 arenas, stadiums and convention centers around the world.

About TD Bank, America's Most Convenient Bank

TD Bank, America's Most Convenient Bank, is one of the 10 largest banks in the United States, providing customers with a full range of financial products and services at more than 1,250 convenient locations from Maine to Florida. On September 30, 2010, The South Financial Group, Inc. was acquired by TD Bank Group, and its subsidiary Carolina First Bank merged with TD Bank. Carolina First Bank will continue to operate under the trade names Carolina First Bank in North and South Carolina and Mercantile Bank in Florida until conversion and rebranding in June 2011. TD Bank is headquartered in Cherry Hill, N.J., and Portland, Maine. Carolina First Bank and Mercantile Bank are trade names of TD Bank, N.A. For more information, visit www.tdbank.com. TD Bank, America's Most Convenient Bank, is a member of TD Bank Group and a subsidiary of The Toronto-Dominion Bank of Toronto, Canada, a top 10 financial services company in North America and one of the few banks in the world rated Aaa by Moody's. The Toronto-Dominion Bank trades on the New York and Toronto stock exchanges under the ticker symbol "TD." To learn more, visit www.td.com.

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